

**FOR IMMEDIATE RELEASE**

**Contact:** Ann Keeling or Clare Whitaker  
513-381-3248

[ann@crstoflikeeling.com](mailto:ann@crstoflikeeling.com)  
[clare@crstoflikeeling.com](mailto:clare@crstoflikeeling.com)

**PORSCHE 919 HYBRID LEMANS CHALLENGER  
AND 911 RSR RACECAR MAKE  
U.S. DEBUT AT JUNE 8 AULT PARK  
CONCOURS D'ELEGANCE**

*2015 Ford Mustang Also On Display Celebrating  
50 Years of Mustang*

**CINCINNATI, OH** –May 30, 2014— The 37<sup>th</sup> annual Ault Park Concours d'Elegance Sunday, June 8, 2014, in partnership with Porsche of the Village, an Ault Park Concours sponsor, has arranged to display the Porsche 919 Hybrid LeMans Challenger racecar for the first time in the U.S. – only previously unveiled at the 2014 Geneva, Switzerland Motor Show – along with the 2014 Porsche 911 RSR (Type 991) racecar. The 2015 Ford Mustang will also be featured, celebrating 50 years of the Mustang.

The featured theme of the Ault Park Concours is ***Art of the Automobile – Great American Design***, with special displays highlighting the 100<sup>th</sup> anniversary of Maserati, 50 years of the Mustang, and Microcars. The Ault Park Concours includes thirteen other classes of classic, foreign, and sports automobiles and motorcycles.

The Porsche 919 Hybrid prototype is a 2.0-liter V4 – a small capacity gasoline engine with Lithium battery power and is being piloted in the World Endurance Championship and 24 Hours of LeMans. The 911 RSR debuted at the 24 Hours of LeMans and is set to compete again this year. For detailed specs on the two automobiles, go to <http://press.porsche.com/news/release.php?id=852>.

April 17, 2014, marked the 50th anniversary of the introduction of the original Ford Mustang and each 2015 model celebrates the milestone with a badge on the instrument panel that includes the galloping pony logo and the words “Mustang – Since 1964.” Mustang will continue to be built in the United States at Flat Rock Assembly Plant. “From day one, we knew if we were going to build a new Mustang, we had to do it right,” said Dave Pericak, Chief Engineer, Ford Mustang. “We built a new Mustang from the ground up that is quicker, better-looking, more refined and more efficient, without losing any of the raw appeal that people have associated with Mustang for half a century.” The 2015 Mustang will also appear at the Ault Park Concours Mustang Seminar at the Carnegie Center as well as the Hangar Party at Lunken Airport on Saturday, June 7. For more information about these events, please visit

<http://www.ohioconcours.com/>.

The June 8 Ault Park Concours d'Elegance will be held from 10am to 4pm, with remote parking located at 3650 Redbank Road with shuttle service to Ault Park every 15 minutes from 9:30 a.m. to 4:30 p.m. sponsored by AAA / Bob Sumerel Tire & Service. On site parking at Ault Park and surrounding areas will be extremely limited; visitors are encouraged to park at the nearby remote location.

Tickets and details for all weekend events are available at <http://www.ohioconcours.com/>.

For more information about the weekend events, go to Facebook, Twitter or our web site: <http://www.facebook.com/aultparkconcours>, <http://twitter.com/OhioConcours#> or <http://www.ohioconcours.com/>. All weekend events benefit Juvenile Arthritis.

**About The Ault Park Concours d'Elegance**

The Ault Park Concours d'Elegance is one of the most anticipated classic car show events in the United States. The Cincinnati Concours d'Elegance Foundation, a 501(c)3 organization manages the event with all proceeds benefiting The Arthritis Foundation, with a special focus on Juvenile Arthritis (JA). To find out more about the Ault Park Concours d'Elegance, or to order tickets call 513-321-1951 or visit <http://www.ohioconcours.com>. For more information about The Arthritis Foundation, go to <http://www.arthritis.org/>.

###