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CINCINNATI CONCOURS D'ELEGANCE ANNOUNCES NEW NAME AND 2017 WEEKEND OF EVENTS

2017 Event at Ault Park Celebrates 40 Years of Automotive Excellence

CINCINNATI, OH –April 12, 2017— The Cincinnati Concours d'Elegance, formerly known as the Ault Park Concours d'Elegance celebrates its 40th show with the 2017 event, to be held June 11, 2017 at Cincinnati's historic Ault Park. Sunday's car show will be preceded by a number of other events throughout the weekend. The show's special displays include 50 years of Camaro and Firebird, Tuner cars: custom tuners and factory-backed tuners as well as thirteen regular classes of classic, vintage and exotic vehicles, and motorcycles.

"Marking the 40th year of our Concours, we felt this was the time to update our event name to be more geographically inclusive", said Rich Frantz, President of The Cincinnati Concours Foundation, the non-profit organization that runs the annual car show and weekend of events. "We surveyed the domestic and international concours landscape and with the vast majority of concours events being named for the city where they occur, we believe following suit will aid in our continued elevation of the stature of the event", Frantz continued.

Cincinnati Concours Weekend of Events

Show weekend begins with a Friday evening cocktail party at the American Sign Museum on June 9 at 7pm; followed by three events on Saturday, June 10: Open House at Metalkraft Coachwerkes from 8:30-10:30am; the Countryside Tour at 12noon where participants will meet at Voice of America Park, West Chester, Ohio and drive to the Packard Museum in Downtown Dayton; the Hangar Party at 5pm at Executive Jet Management's hangar at Lunken Airport.

Sunday's car show runs from 10am to 4pm at Ault Park. The show is enhanced by a brunch at the Ault Park Pavilion from 11am to 1pm; advance ticket purchase required for brunch. Back for a second year, a craft beer garden adjacent to the Ault Park Pavilion, will be open from 10:00 a.m. – 3:00 p.m. Tickets are available day of show at the ticket booth.

Ticket Sales Live

Tickets for all weekend events can now be purchased online at <https://www.showclix.com/events/25004>. Advance purchase of car show tickets are discounted, as are weekend package tickets.

For more details on the 2017 Cincinnati Concours weekend of events, please visit <http://ohioconcours.com>. For more information and to see images from the 2016 show, go to <http://www.facebook.com/aultparkconcours>, <http://twitter.com/OhioConcours#> or <http://www.ohioconcours.com/>.

About The Cincinnati Concours d'Elegance

The Cincinnati Concours d'Elegance is one of the most anticipated classic car show events in the United States. The Cincinnati Concours d'Elegance Foundation, a 501(c)3 organization manages the event with all proceeds benefiting the Arthritis Foundation, with a special focus on Juvenile Arthritis (JA). To find out more about the Cincinnati Concours d'Elegance, or to order tickets call 513-321-1951 or visit <http://www.ohioconcours.com>. For more information about the Arthritis Foundation, go to <http://www.arthritis.org/>.

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